

Identyfikacja

instytut
kultury
miejscowej

Design:
Cieły Język

01

font

FUTURA PT

Light	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9
Book	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9
Book Oblique	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9
Medium	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9
Demi	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9
Bold	a q b c c d e e f g h i j k l m n n o o p q r s s t u v w x y z z z A A B C C D E E F G H I J K L L M N N O O P Q R S S T U V W X Y Z Z Z 0 1 2 3 4 5 6 7 8 9

02

kolor

CMYK
0,72,88,0

RGB
242,100,25

HEX
f26419

CMYK
40,40,40,100

RGB
0,0,0

HEX
000000

CMYK
0,0,0,0

RGB
255,255,255

HEX
ffffff

CMYK
0,27,90,0

RGB
252,197,43

HEX
fcc52b

CMYK
76,0,24,0

RGB
85,221,224

HEX
55dde0

CMYK
92,49,26,10

RGB
51,101,138

HEX
33658a

CMYK
91,58,44,39

RGB
47,72,88

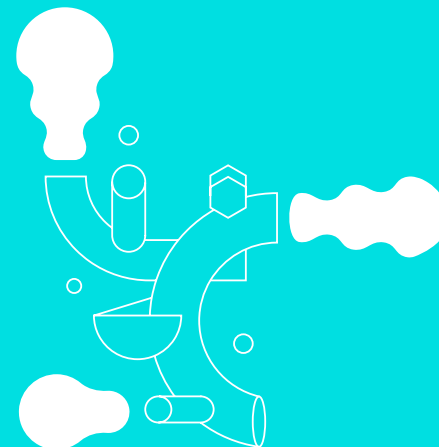
HEX
2f4858

03

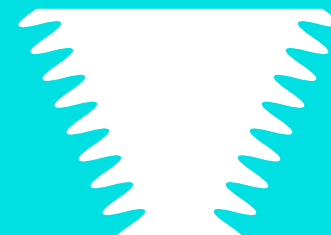
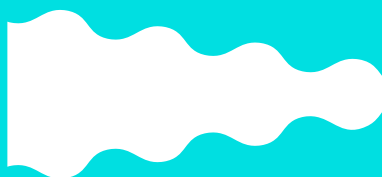
przykładowe
elementy
graficzne



rury / śruby



urządzenia / pompy



fale / cieki / nurty